

	Subscription Type		
	Sole	Group /Team	Broker
Agent Website Design	1 agent	up to 50	50+
Easy-to-Use, Agent-Proven Website Templates & Flexible Drag-and-Drop Formatting	✓	✓	✓
Compatible with PC and Mac and All Major Web Browsers (Internet Explorer, Firefox, Safari)	✓	✓	✓
MLS Search Capability (IDX)		✓	✓
Custom-Branded Email Accounts	3	60	Unlimited
Media Upload and File Storage	1,000 MB	5,000 MB	10,000 MB
Batch File Upload - Easily Upload Multiple Photos and Video in One Sitting	✓	✓	✓
Automatic Image Resizing for Optimal Quality and Download Speed	✓	✓	✓
Sophisticated Lead Management System			
Instant Lead Notifications with Full Contact Info Sent by Email or Text Message	✓	✓	✓
Ability to Schedule 'On-Call Agents' for Specific Days or Round Robin		✓	✓
Automatically Assigns Incoming Leads to the On-Call Agent or Individual Agent	✓	✓	✓
Automatically Forwards Returning Leads to the Assigned Agent	✓	✓	✓
Auto-Response with Agent Contact Information Sent to Web or Phone Lead	✓	✓	✓
Customizable Auto-Response for Following Up with Web Leads	✓	✓	✓
Drip Marketing System - Keep in Touch with Leads Automatically	✓	✓	✓
Branded Email Blasts - Email Some or All of Your Contacts	✓	✓	✓
Automatically Tracks Leads from Third-Party Systems (REB, Trulia, Zillow)	✓	✓	✓
Import from Contact Management Systems (Top Producer, Wise Agent, Outlook)	✓	✓	✓
Interface with SureClose Transaction Management System	✓	✓	✓
Track Scheduled Activities (Meetings, Showings, Phone Calls, Inspections, COE)	✓	✓	✓
Receive Email Notification for Scheduled Activities	✓	✓	✓
Link Directly from Smart Phone to Lead Details and Contact Information	✓	✓	✓
Extensive Reporting and Statistic Tracking			
Agent Performance Statistics	✓	✓	✓
Quick Stat Summary - Shows Real Time Daily Summary of Visitors/Leads	✓	✓	✓
Site Activity Report - Shows Number of Visitors & Retention Rate	✓	✓	✓
Lead Source Report - Shows Origin of Various Marketing Campaigns	✓	✓	✓
Client Source Report - Shows Origin of Various Marketing Campaigns	✓	✓	✓
Leads and Clients by Agent - Reports sort by individual agent	✓	✓	✓
Sales Pipeline Report - Shows Current Contracts by Agent/Team, \$ Amount and COE	✓	✓	✓
Type of Sale Comp - Compares Total Sales by Resale, REO, Short, NEW, Listing	✓	✓	✓
Builder Sales Comparison Report - Compares Sales of NEW Homes by Builder	✓	✓	✓
Generate Reports with Sort Tool by Day, Month, Quarter, Year	✓	✓	✓
Google Analytics Available	✓	✓	✓
Security			
Secure, Redundant Server with Daily Backups	✓	✓	✓
Password-Protected and Administrative Control over Lead Removal	✓	✓	✓
Support and Training			
Online Video Tutorials for Website Set Up and Management	✓	✓	✓
Support via Email - Seven Days a Week	✓	✓	✓
Advance Notice for Site Upgrades or Site Service	✓	✓	✓
Assistance with Domain Registration	✓	✓	✓
Proven Scripts and Dialogues to Improve your Performance and Grow your Business	✓	✓	✓
Mentor / Vendors / Speakers Site (Discount)	✓	✓	✓
Recommended Reading List to Improve Business, Sales, Marketing and Advertising	✓	✓	✓